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## Research article

# On new subclasses of bi-starlike functions with bounded boundary rotation 

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Abstract: In this paper, we introduce two new classes $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ of $\lambda$-pseudo bi-starlike functions and $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ to determine the bounds for $\left|a_{2}\right|$ and $\left|a_{3}\right|$, where $a_{2}, a_{3}$ are the initial Taylor coefficients of $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ and $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$. Also, we attain the upper bounds of the Fekete-Szegö inequality by means of the results of $\left|a_{2}\right|$ and $\left|a_{3}\right|$.

Keywords: analytic function; starlike function; convex function; bi-univalent function; bounded boundary rotation
Mathematics Subject Classification: 30C45, 30C50

## 1. Introduction

Let $\mathcal{A}$ denote the class of functions of the form

$$
\begin{equation*}
f(z)=z+\sum_{k=2}^{\infty} a_{k} z^{k} \tag{1.1}
\end{equation*}
$$

which are analytic in the open unit disk $\mathbb{U}=\{z: z \in \mathbb{C}$ and $|z|<1\}$. Further, denote by $\mathcal{S}$ the class of all functions in $\mathcal{A}$ which are univalent in $\mathbb{U}$ and normalized by the condition $f(0)=0=f^{\prime}(0)-1$.

One of the important and well examined subclasses of $\mathcal{S}$ is the class $\mathcal{S}^{*}(\alpha)$ of starlike functions of order $\alpha,(0 \leq \alpha<1)$, defined by the condition

$$
\mathfrak{R}\left(\frac{z f^{\prime}(z)}{f(z)}\right)>\alpha
$$

and the class $\mathcal{K}(\alpha) \subset \mathcal{S}$ of convex functions of order $\alpha,(0 \leq \alpha<1)$, is defined by the condition

$$
\mathfrak{R}\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)>\alpha
$$

The class $\mathcal{B}_{\lambda}(\alpha)$ of $\lambda$-pseudo-starlike functions of order $\alpha,(0 \leq \alpha<1)$ was introduced and investigated by Babalola [1]. A function $f, f \in \mathcal{A}$ is in the class $\mathcal{B}_{\lambda}(\alpha)$ if it satisfies

$$
\mathfrak{R}\left(\frac{z\left(f^{\prime}(z)\right)^{\lambda}}{f(z)}\right)>\alpha, \quad(\lambda>1 ; z \in \mathbb{U})
$$

In [1] it was showed that all pseudo-starlike functions are Bazilevič functions of type ( $1-1 / \lambda$ ) and of order $\alpha^{1 / \lambda}$ and univalent in $\mathbb{U}$.

In [13] Padmanabhan and Parvatham defined the classes of functions $\mathcal{P}_{m}(\beta)$ as follows:
Definition 1.1. [13] Let $\mathcal{P}_{m}(\beta)$, with $m \geq 2$ and $0 \leq \beta<1$, denote the class of univalent analytic functions $P$, normalized with $P(0)=1$, and satisfying

$$
\int_{0}^{2 \pi}\left|\frac{\operatorname{Re} P(z)-\beta}{1-\beta}\right| \mathrm{d} \theta \leq m \pi
$$

where $z=r e^{i \theta} \in \mathbb{U}$.
For $\beta=0$, we denote $\mathcal{P}_{m}:=\mathcal{P}_{m}(0)$, hence the class $\mathcal{P}_{m}$ represents the class of functions $p$ analytic in $\mathbb{U}$, normalized with $p(0)=1$, and having the representation

$$
p(z)=\int_{0}^{2 \pi} \frac{1-z e^{i t}}{1+z e^{i t}} \mathrm{~d} \mu(t)
$$

where $\mu$ is a real-valued function with bounded variation, which satisfies

$$
\int_{0}^{2 \pi} d \mu(t)=2 \pi \quad \text { and } \quad \int_{0}^{2 \pi}|d \mu(t)| \leq m, m \geq 2
$$

Details referring the above integral representation could be found in [13, Lemma 1]. Remark that $\mathcal{P}:=\mathcal{P}_{2}$ is the well-known class of Carathéodory functions, i.e. the normalized functions with positive real part in $\mathbb{U}$.

Lemma 1.1. ( [6, Lemma 2.1]) Let the function $\Phi(z)=1+\sum_{n=1}^{\infty} h_{n} z^{n}, z \in \mathbb{U}$, be such that $\Phi \in \mathcal{P}_{m}(\beta)$. Then,

$$
\left|h_{n}\right| \leq m(1-\beta), n \geq 1
$$

Supposing that the functions $p, q \in \mathcal{P}_{m}(\beta)$, with

$$
p(z)=1+\sum_{k=1}^{\infty} p_{k} z^{k} \quad \text { and } \quad q(z)=1+\sum_{k=1}^{\infty} q_{k} z^{k}
$$

from Lemma 1.1 it follows that

$$
\begin{align*}
& \left|p_{k}\right| \leq m(1-\beta),  \tag{1.2}\\
& \left|q_{k}\right| \leq m(1-\beta), \quad \text { for all } \quad k \geq 1 . \tag{1.3}
\end{align*}
$$

It is well known that every univalent function $f \in \mathcal{S}$ of the form (1.1), has an inverse $f^{-1}(w)$ defined in $\left(|w|<r_{0}(f) ; r_{0}(f) \geq \frac{1}{4}\right)$, where

$$
\begin{equation*}
g(w)=f^{-1}(w)=w-a_{2} w^{2}+\left(2 a_{2}^{2}-a_{3}\right) w^{3}-\left(5 a_{2}^{3}-5 a_{2} a_{3}+a_{4}\right) w^{4}+\ldots \tag{1.4}
\end{equation*}
$$

A function $f \in \mathcal{S}$ is said to be bi-univalent in $\mathbb{U}$ if there exists a function $g \in \mathcal{S}$ such that $g(z)$ is an univalent extension of $f^{-1}$ to $\mathbb{U}$. Let $\Sigma$ denote the class of bi-univalent functions in $\mathbb{U}$. The functions $\frac{z}{1-z},-\log (1-z), \frac{1}{2} \log \left(\frac{1+z}{1-z}\right)$ are in the class $\Sigma[14]$. However, the familiar Koebe function is not bi-univalent. Lewin [8] investigated the class of bi-univalent functions $\Sigma$ and obtained a bound $\left|a_{2}\right| \leqq 1.51$. Further Brannan and Clunie [3], Brannan and Taha [4] also worked on certain subclasses of the bi-univalent function class $\Sigma$ and obtained estimates for their initial coefficients. Various classes of bi-univalent functions were introduced and studied in recent times, the study of bi-univalent functions gained momentum mainly due to the work of Srivastava et al. [14]. Motivated by this, many researchers [2,5,11,14-20] recently investigated several interesting subclasses of the class $\Sigma$ and found non-sharp estimates on the first two Taylor-Maclaurin coefficients.

Motivated by the aforementioned work on bi-univalent functions and recent works in [7, 10] , in this paper we define two new subclasses $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu), \lambda$-bi-pseudo-starlike functions and $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ of $\Sigma$ and determine the bounds for the initial Taylor-Maclaurin coefficients of $\left|a_{2}\right|$ and $\left|a_{3}\right|$ for $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ and $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$.

Definition 1.2. Assume that $f \in \Sigma, \lambda \geq 1$ and $\left(f^{\prime}(z)\right)^{\lambda}$ is analytic in $\mathbb{U}$ with $\left(f^{\prime}(0)\right)^{\lambda}=1$. Furthermore, assume that $g(z)$ is an univalent extension of $f^{-1}$ to $\mathbb{U}$, and $\left(g^{\prime}(z)\right)^{\lambda}$ is analytic in $\mathbb{U}$ with $\left(g^{\prime}(0)\right)^{\lambda}=1$. Then $f(z)$ is said to be in the class $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ of $\lambda$-bi-pseudo-starlike functions if the following conditions are satisfied:

$$
\begin{equation*}
\frac{z\left(f^{\prime}(z)\right)^{\lambda}}{(1-\mu) z+\mu f(z)} \in \mathcal{P}_{m}(\beta) \quad(z \in \mathbb{U}) \tag{1.5}
\end{equation*}
$$

and

$$
\begin{equation*}
\frac{w\left(g^{\prime}(w)\right)^{\lambda}}{(1-\mu) w+\mu g(w)} \in \mathcal{P}_{m}(\beta) \quad(w \in \mathbb{U}) \tag{1.6}
\end{equation*}
$$

where $0 \leq \mu \leq 1$.
Remark 1.1. For $\lambda=1$, a function $f \in \Sigma$ is in the class $\mathcal{B}_{\Sigma}^{1}(m, \mu) \equiv \mathcal{M}_{\Sigma}(m, \mu)$ if the following conditions are satisfied:

$$
\begin{equation*}
\frac{z f^{\prime}(z)}{(1-\mu) z+\mu f(z)} \in \mathcal{P}_{m}(\beta) \quad \text { and } \quad \frac{w g^{\prime}(w)}{(1-\mu) w+\mu g(w)} \in \mathcal{P}_{m}(\beta) \tag{1.7}
\end{equation*}
$$

where $z, w \in \mathbb{U}$ and the function $g$ is described in (1.4).
Remark 1.2. For $\lambda=1 ; \mu=1$, a function $f \in \Sigma$ is in the class $\mathcal{B}_{\Sigma}^{1}(m, 1) \equiv \mathcal{S}_{\Sigma}^{*}(m)$ if the following conditions are satisfied:

$$
\begin{equation*}
\frac{z f^{\prime}(z)}{f(z)} \in \mathcal{P}_{m}(\beta) \quad \text { and } \quad \frac{w g^{\prime}(w)}{g(w)} \in \mathcal{P}_{m}(\beta) \tag{1.8}
\end{equation*}
$$

where $z, w \in \mathbb{U}$ and the function $g$ is described in (1.4).

Remark 1.3. For $\lambda=2 ; \mu=1$, a function $f \in \Sigma$ is in the class $\mathcal{B}_{\Sigma}^{2}(m, 1) \equiv \mathcal{G}_{\Sigma}(m)$ if the following conditions are satisfied:

$$
\begin{equation*}
f^{\prime}(z) \frac{z f^{\prime}(z)}{f(z)} \in \mathcal{P}_{m}(\beta) \quad \text { and } \quad g^{\prime}(w) \frac{w g^{\prime}(w)}{g(w)} \in \mathcal{P}_{m}(\beta) \tag{1.9}
\end{equation*}
$$

where $z, w \in \mathbb{U}$ and the function $g$ is described in (1.4).
Remark 1.4. For $\mu=0$, a function $f \in \Sigma$ is in the class $\mathcal{B}_{\Sigma}^{\lambda}(m, 0) \equiv \mathcal{R}_{\Sigma}^{\lambda}(m)$ if the following conditions are satisfied:

$$
\begin{equation*}
\left(f^{\prime}(z)\right)^{\lambda} \in \mathcal{P}_{m}(\beta) \quad \text { and } \quad\left(g^{\prime}(w)\right)^{\lambda} \in \mathcal{P}_{m}(\beta), \tag{1.10}
\end{equation*}
$$

where $z, w \in \mathbb{U}$ and the function $g$ is described in (1.4).
Remark 1.5. For $\lambda=1 ; \mu=0$, a function $f \in \Sigma$ is in the class $\mathcal{B}_{\Sigma}^{1}(m, 0) \equiv \mathcal{N}_{\Sigma}(m)$ if the following conditions are satisfied:

$$
\begin{equation*}
f^{\prime}(z) \in \mathcal{P}_{m}(\beta) \quad \text { and } \quad g^{\prime}(w) \in \mathcal{P}_{m}(\beta) \tag{1.11}
\end{equation*}
$$

where $z, w \in \mathbb{U}$ and the function $g$ is described in (1.4).
2. Coefficient estimates for $f \in \mathcal{B}_{\Sigma}^{\mathcal{L}}(m, \mu)$

Theorem 2.1. Let $f(z)$ given by (1.1) be in the class $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$, then

$$
\begin{align*}
&\left|a_{2}\right| \leq \min \left\{\frac{m(1-\beta)}{2 \lambda-\mu} ; \sqrt{\frac{m(1-\beta)}{2 \lambda^{2}+\lambda(1-2 \mu)-\mu(1-\mu)}}\right\},  \tag{2.1}\\
&\left|a_{3}\right| \leq \min \left\{\frac{m(1-\beta)}{3 \lambda-\mu}+\frac{m(1-\beta)}{\left[2 \lambda^{2}+\lambda(1-2 \mu)-\mu(1-\mu)\right]}\right. \\
& \frac{m(1-\beta)}{3 \lambda-\mu}\left(1+\frac{m(1-\beta)\left(2 \lambda^{2}-2 \lambda(\mu+1)+\mu^{2}\right)}{(2 \lambda-\mu)^{2}}\right) \\
&\left.\quad \frac{m(1-\beta)}{3 \lambda-\mu}\left(1+\frac{m(1-\beta)\left(2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)\right.}{(2 \lambda-\mu)^{2}}\right)\right\} \tag{2.2}
\end{align*}
$$

and

$$
\left|a_{3}-\delta a_{2}^{2}\right| \leq \frac{m(1-\beta)}{3 \lambda-\mu}
$$

where

$$
\delta=\frac{2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)}{3 \lambda-\mu} .
$$

Proof. It is known that $g$ has the form

$$
g(w)=w-a_{2} w^{2}+\left(2 a_{2}^{2}-a_{3}\right) w^{3}-\left(5 a_{2}^{3}-5 a_{2} a_{3}+a_{4}\right) w^{4}+\cdots .
$$

Since $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$, there exists two analytic functions

$$
\begin{equation*}
p(z):=1+p_{1} z+p_{2} z^{2}+\cdots \tag{2.3}
\end{equation*}
$$

and

$$
\begin{equation*}
q(w):=1+q_{1} w+q_{2} w^{2}+\cdots, \tag{2.4}
\end{equation*}
$$

then

$$
\begin{gather*}
\frac{z\left[f^{\prime}(z)\right]^{\lambda}}{(1-\mu) z+\mu f(z)}=p(z),  \tag{2.5}\\
\frac{w\left[g^{\prime}(w)\right]^{\lambda}}{(1-\mu) w+\mu g(w)}=q(w) . \tag{2.6}
\end{gather*}
$$

On the other hand, we have

$$
\begin{gather*}
\frac{z\left[f^{\prime}(z)\right]^{\lambda}}{(1-\mu) z+\mu f(z)}=1+(2 \lambda-\mu) a_{2} z+\left[\left(2 \lambda^{2}-2 \lambda(\mu+1)+\mu^{2}\right) a_{2}^{2}+(3 \lambda-\mu) a_{3}\right] z^{2}+\cdots, \\
\frac{w\left[g^{\prime}(w)\right]^{\lambda}}{(1-\mu) w+\mu g(w)}=1-(2 \lambda-\mu) a_{2} w+\left[\left(2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)\right) a_{2}^{2}-(3 \lambda-\mu) a_{3}\right] w^{2}+\cdots . \tag{2.7}
\end{gather*}
$$

Using (2.3), (2.4), (2.7) and (2.8) and comparing the like coefficients of $z$ and $z^{2}$, we get

$$
\begin{gather*}
(2 \lambda-\mu) a_{2}=p_{1},  \tag{2.9}\\
\left(2 \lambda^{2}-2 \lambda(\mu+1)+\mu^{2}\right) a_{2}^{2}+(3 \lambda-\mu) a_{3}=p_{2},  \tag{2.10}\\
-(2 \lambda-\mu) a_{2}=q_{1},  \tag{2.11}\\
\left(2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)\right) a_{2}^{2}-(3 \lambda-\mu) a_{3}=q_{2} . \tag{2.12}
\end{gather*}
$$

From (2.9) and (2.11), we find that

$$
\begin{equation*}
a_{2}=\frac{p_{1}}{2 \lambda-\mu}=\frac{-q_{1}}{2 \lambda-\mu} ; \tag{2.13}
\end{equation*}
$$

from Lemma 1.1 it follows that

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{m(1-\beta)}{2 \lambda-\mu} . \tag{2.14}
\end{equation*}
$$

Adding (2.10) and (2.12), we have

$$
\begin{gather*}
{\left[4 \lambda^{2}+2 \lambda(1-2 \mu)-2 \mu(1-\mu)\right] a_{2}^{2}=p_{2}+q_{2},}  \tag{2.15}\\
a_{2}^{2}=\frac{p_{2}+q_{2}}{4 \lambda^{2}+2 \lambda(1-2 \mu)-2 \mu(1-\mu)} .
\end{gather*}
$$

Hence by Lemma 1.1

$$
\begin{align*}
& \left|a_{2}\right|^{2} \leq \frac{2 m(1-\beta)}{2\left[2 \lambda^{2}+\lambda(1-2 \mu)-\mu(1-\mu)\right]}, \\
& \left|a_{2}\right| \leq \sqrt{\frac{m(1-\beta)}{2 \lambda^{2}+\lambda(1-2 \mu)-\mu(1-\mu)}} . \tag{2.16}
\end{align*}
$$

Subtracting (2.10) from (2.12), we obtain

$$
\begin{aligned}
a_{3} & =\frac{\left(p_{2}-q_{2}\right)}{2(3 \lambda-\mu)}+a_{2}^{2} \\
\left|a_{3}\right| & \leq \frac{m(1-\beta)}{3 \lambda-\mu}+\left|a_{2}\right|^{2} \\
& =\frac{m(1-\beta)}{3 \lambda-\mu}+\frac{m(1-\beta)}{\left[2 \lambda^{2}+\lambda(1-2 \mu)-\mu(1-\mu)\right]}
\end{aligned}
$$

By using (2.9) and (2.10) and by simple computation, we get

$$
\begin{equation*}
\left|a_{3}\right| \leq \frac{m(1-\beta)}{3 \lambda-\mu}\left(1+\frac{m(1-\beta)\left(2 \lambda^{2}-2 \lambda(\mu+1)+\mu^{2}\right)}{(2 \lambda-\mu)^{2}}\right) \tag{2.17}
\end{equation*}
$$

Again by using (2.9) and (2.12)

$$
\begin{equation*}
\left|a_{3}\right| \leq \frac{m(1-\beta)}{3 \lambda-\mu}\left(1+\frac{m(1-\beta)\left(2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)\right)}{(2 \lambda-\mu)^{2}}\right) \tag{2.18}
\end{equation*}
$$

From (2.12) we have

$$
\frac{\left(2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)\right)}{3 \lambda-\mu} a_{2}^{2}-a_{3}=\frac{q_{2}}{3 \lambda-\mu} .
$$

Furthermore by

$$
\left|a_{3}-\delta a_{2}^{2}\right|=\frac{\left|q_{2}\right|}{3 \lambda-\mu} \leq \frac{m(1-\beta)}{3 \lambda-\mu},
$$

where

$$
\delta=\frac{2 \lambda^{2}+(2 \lambda-\mu)(2-\mu)}{3 \lambda-\mu}
$$

This completes the proof of Theorem 2.1.
Remark 2.1. Specializing $\lambda, \mu$ suitably as mentioned in Remarks 1.1 to 1.5 we can state the initial Taylor coefficients $\left|a_{2}\right|,\left|a_{3}\right|$ and the inequality $\left|a_{3}-\delta a_{2}^{2}\right|$ for the function classes defined in Remarks 1.1 to 1.5 .
3. Coefficient estimates for $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$

In [12], Obradovic et al. gave some criteria for univalence expressing by $\mathfrak{R}\left(f^{\prime}(z)\right)>0$, for the linear combinations

$$
\eta\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)+(1-\eta) \frac{1}{f^{\prime}(z)}, \quad(\eta \geq 1, z \in \mathbb{U}) .
$$

Based on the above definition recently, in [9], Lashin introduced and studied the new subclass of biunivalent functions. We define the following new bi-univalent function class:

Definition 3.1. A function $f(z) \in \Sigma$ given by (1.1) is said to be in the class $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ if it satisfies the following conditions :

$$
\begin{equation*}
\eta\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)+(1-\eta) \frac{1}{f^{\prime}(z)} \in \mathcal{P}_{m}(\beta) \tag{3.1}
\end{equation*}
$$

and

$$
\begin{equation*}
\eta\left(1+\frac{w g^{\prime \prime}(z)}{g^{\prime}(w)}\right)+(1-\eta) \frac{1}{g^{\prime}(w)} \in \mathcal{P}_{m}(\beta), \tag{3.2}
\end{equation*}
$$

where $\eta \geq 1, z, w \in \mathbb{U}$ and the function $g$ is given by (1.4).
Theorem 3.1. Let $f(z)$ be given by (1.1) be in the class $\mathcal{L}_{\Sigma}^{\eta}(m, \beta), \eta \geq 1$. Then

$$
\begin{array}{r}
\left|a_{2}\right| \leq \min \left\{\frac{m(1-\beta)}{2(2 \eta-1)} ; \sqrt{\frac{m(1-\beta)}{\eta+1}}\right\} \\
\left|a_{3}\right| \leq \min \left\{\frac{m(1-\beta)}{3(3 \eta-1)}+\frac{m(1-\beta)}{1+\eta} ; \frac{m(1-\beta)}{3(3 \eta-1)}\left(1-\frac{m(1-\beta)}{2 \eta-1}\right)\right. \\
\left.\frac{m(1-\beta)}{3(3 \eta-1)}\left(1+\frac{m(1-\beta)(5 \eta-1)}{2(1-2 \eta)^{2}}\right)\right\} \tag{3.4}
\end{array}
$$

and

$$
\left|a_{3}-\rho a_{2}^{2}\right|=\frac{\left|q_{2}\right|}{3(3 \eta-1)} \leq \frac{m(1-\beta)}{3(3 \eta-1)},
$$

where

$$
\rho=\frac{2(5 \eta-1)}{3(3 \eta-1)}
$$

Proof. It follows from (3.1) and (3.2) that

$$
\begin{equation*}
\eta\left(1+\frac{z f^{\prime \prime}(z)}{f^{\prime}(z)}\right)+(1-\eta) \frac{1}{f^{\prime}(z)} \in \mathcal{P}_{m}(\beta) \tag{3.5}
\end{equation*}
$$

and

$$
\begin{equation*}
\eta\left(1+\frac{w g^{\prime \prime}(z)}{g^{\prime}(w)}\right)+(1-\eta) \frac{1}{g^{\prime}(w)} \in \mathcal{P}_{m}(\beta) . \tag{3.6}
\end{equation*}
$$

From (3.5) and (3.6), we have

$$
\begin{aligned}
1+2(2 \eta-1) a_{2} z+\left[3(3 \eta-1) a_{3}-\right. & \left.4(2 \eta-1) a_{2}^{2}\right] z^{2}+\cdots \\
& =1+p_{1} z+p_{2} z^{2}+\cdots
\end{aligned}
$$

and

$$
\begin{array}{r}
1-2(2 \eta-1) a_{2} w+\left[(10 \eta-2) a_{2}^{2}-3(3 \eta-1) a_{3}\right] w^{2}-\cdots \\
=1+q_{1} w+q_{2} w^{2}+\cdots .
\end{array}
$$

Now, equating the coefficients, we get

$$
\begin{gather*}
(2 \eta-1) a_{2}=p_{1},  \tag{3.7}\\
3(3 \eta-1) a_{3}+4(1-2 \eta) a_{2}^{2}=p_{2},  \tag{3.8}\\
-2(2 \eta-1) a_{2}=q_{1} \tag{3.9}
\end{gather*}
$$

and

$$
\begin{equation*}
(10 \eta-2) a_{2}^{2}-3(3 \eta-1) a_{3}=q_{2} . \tag{3.10}
\end{equation*}
$$

From (3.7) and (3.9), we get

$$
\begin{equation*}
a_{2}=\frac{p_{1}}{2(2 \eta-1)}=\frac{-q_{1}}{2(2 \eta-1)} ; \tag{3.11}
\end{equation*}
$$

it follows that

$$
\begin{equation*}
\left|a_{2}\right| \leq \frac{m(1-\beta)}{2(2 \eta-1)} . \tag{3.12}
\end{equation*}
$$

Now by adding (3.8) and (3.10), we obtain

$$
\begin{align*}
& 2(\eta+1) a_{2}^{2}=p_{2}+q_{2},  \tag{3.13}\\
& a_{2}^{2}=\frac{p_{2}+q_{2}}{2(\eta+1)},
\end{align*}
$$

which, by virtue of Lemma 1.1, implies that

$$
\left|a_{2}\right|^{2} \leq \frac{m(1-\beta)}{\eta+1}
$$

Hence

$$
\begin{equation*}
\left|a_{2}\right| \leq \sqrt{\frac{m(1-\beta)}{\eta+1}} \tag{3.14}
\end{equation*}
$$

Subtracting (3.10) from (3.8), we obtain

$$
\begin{aligned}
a_{3} & =\frac{\left(p_{2}-q_{2}\right)}{6(3 \eta-1)}+a_{2}^{2} \\
\left|a_{3}\right| & \leq \frac{m(1-\beta)}{3(3 \eta-1)}+\left|a_{2}\right|^{2}
\end{aligned}
$$

$$
=\frac{m(1-\beta)}{3(3 \eta-1)}+\frac{m(1-\beta)}{1+\eta} .
$$

By using (3.7) and (3.8) and by simple computation, we get

$$
\begin{equation*}
\left|a_{3}\right| \leq \frac{m(1-\beta)}{3(3 \eta-1)}\left(1-\frac{m(1-\beta)}{2 \eta-1}\right) \tag{3.15}
\end{equation*}
$$

Again by using (3.7) in (3.10)

$$
\begin{equation*}
\left|a_{3}\right| \leq \frac{m(1-\beta)}{3(3 \eta-1)}\left(1+\frac{m(1-\beta)(5 \eta-1)}{2(1-2 \eta)^{2}}\right) . \tag{3.16}
\end{equation*}
$$

From (3.10) we have

$$
\frac{2(5 \eta-1)}{3(3 \eta-1)} a_{2}^{2}-a_{3}=\frac{q_{2}}{3(3 \eta-1)}
$$

Furthermore by

$$
\left|a_{3}-\rho a_{2}^{2}\right|=\frac{\left|q_{2}\right|}{3(3 \eta-1)} \leq \frac{m(1-\beta)}{3(3 \eta-1)},
$$

where

$$
\rho=\frac{2(5 \eta-1)}{3(3 \eta-1)}
$$

This completes the proof of Theorem 3.1.
Corollary 3.2. Let $f(z)$ be given by (1.1) be in the class $\mathcal{L}_{\Sigma}^{\eta}(m, \beta), \eta=1$. Then

$$
\begin{array}{r}
\left|a_{2}\right| \leq \min \left\{\frac{m(1-\beta)}{2} ; \sqrt{\frac{m(1-\beta)}{2}}\right\} \\
\left|a_{3}\right| \leq \min \left\{\frac{3 m(1-\beta)}{2} ; \frac{m(1-\beta)}{6}(1-m(1-\beta))\right. \\
\left.\frac{m(1-\beta)}{6}(1+2 m(1-\beta))\right\}
\end{array}
$$

and

$$
\left|a_{3}-\rho a_{2}^{2}\right|=\frac{\left|q_{2}\right|}{6} \leq \frac{m(1-\beta)}{6},
$$

where

$$
\rho=\frac{4}{3} .
$$

## 4. Conclusion

In this paper, we introduce two new classes $\mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ of $\lambda$-pseudo bi-starlike functions and $\mathcal{L}_{\Sigma}^{\eta}(m, \beta)$ and obtain the estimates of $\left|a_{2}\right|,\left|a_{3}\right|$ and the upper bounds of the Fekete-Szegö inequality, where $a_{2}$ and $a_{3}$ belong to $f \in \mathcal{B}_{\Sigma}^{\lambda}(m, \mu)$ and $f \in \mathcal{L}_{\Sigma}^{\eta}(m, \beta)$, respectively. In addition, we observe that, if we choose some suitable parameters $\lambda, \mu, \eta$ and $m$ in the results involved, we can get some corresponding bounds.

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## Conflict of interest

The authors declare no conflicts of interest.

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